

APPLIED RESEARCH CORPORATION

203 Main Street, Metuchen, NJ 08840-2727
P (732) 549-8891 F (732) 549-9179
www.arclead.com

Applied Research Corporation Executive to Lead Workshop on Accelerating Leadership Transitions

- Ronald Bossert, Senior Vice President, Applied Research Corporation to Present
The First 120 Days™ Transition Leadership Framework-

METUCHEN, N.J. (September 13, 2004) –

- WHO:** Applied Research Corporation, a one-of-a-kind human resource consulting firm that delivers comprehensive assessment, coaching, transition leadership, and performance management strategies.
- WHAT:** Ronald (Ron) Bossert, Senior Vice President of Transition Leadership Services, will present “Accelerating Leadership Transitions: The First 120 Days™,” a proven process used to accelerate leadership transitions.
- WHEN:** Monday, November 1, 2004 from 8:00 a.m. to 5:00 p.m.
- WHERE:** The Marriott Hotel in Bridgewater, N.J.
- DETAILS:** Each year about 25 percent of all managers in an organization transition into a new position. The First 120 Days™ is a proven roadmap new leaders can use to accelerate their transition, providing guidance on how to take charge in their new role. Bossert will teach attendees how to quicken their net contributions to their organization with an actionable transition plan complete with metrics. The workshop will also focus on providing strategies and tools to ensure success in new assignments and how to prevent mistakes that can damage careers and businesses.

About Applied Research Corporation

Headquartered in central New Jersey with offices in Atlanta, Ga., St. Louis, Mo., Phoenix, Ariz., London, and Shanghai, Applied Research Corporation is a one-of-a-kind consulting firm that delivers comprehensive assessment, coaching, transition leadership and performance management services. In a world where speed propels decisions, Applied Research Corporation helps identify and develop managers who can make the right decisions quickly, based on experience and solid business understanding, to create real competitive gains for their organizations. Through their transition support services, Applied Research Corporation helps ensure the success of newly appointed managers and executives, worldwide. For more information, visit www.arclead.com or e-mail sales@arclead.com.

###

Note to editors: Trademarks and registered trademarks referenced herein remain the property of their respective owners.

Media Contact:

Adrienne Turner, The Devon Group
(732) 542-2000, ext. 18
adrienne@devonpr.com