

## Applied Research Corporation Managing Director to Share Expert Insight and Framework for Aligning and Assimilating New Leaders

*- Topic Scheduled for Two Sessions at SHRM's 37th Annual Employment Management Association Conference & Exposition -*

**METUCHEN, N.J. (March 27, 2006) –**

**WHO:** Applied Research Corporation, a one-of-a-kind human resource consulting firm that delivers comprehensive alignment & assimilation, assessment, coaching, and talent & career management services

**WHAT:** Jan Margolis, managing director and co-founder of Applied Research Corporation, will present, “Aligning & Assimilating New Leaders: A Guide to Successful Transitions”

**WHEN:** SHRM's 37th Annual Employment Management Association® (EMA) Conference & Exposition will be held Thursday, March 30, through Saturday, April 1.

Margolis is scheduled to present two sessions on Saturday, April 1. The first session will be held from 9:45 a.m. to 11:00 a.m., and the second session will be held from 11:15 a.m. to 12:30 p.m.

**WHERE:** Manchester Grand Hyatt in San Diego, Calif.

**DETAILS:** Industry research indicates that most new leaders fail within the first 18 months. Yet, most organizations don't have a method for managing and supporting new leaders. An effective alignment and assimilation process is not just an orientation program that provides basic information to new hires – it provides them with a systematic, integrated process to achieve results. In her session, “Aligning & Assimilating New Leaders: A Guide to Successful Transitions,” Margolis will share successful approaches to help organizations strengthen the vulnerabilities of their new leaders and avoid common pitfalls, as well as ways to provide these new hires with a road map to accelerate their transition and drive business results.

SHRM's 37th Annual EMA Conference & Exposition is specifically designed to focus on the distinctive interests and professional development needs of employment professionals. This year's sessions will address issues in staffing, performance management, recruitment and retention, and will provide attendees with tools to enhance their knowledge and skills in the workplace.

**Note to Editors:** Editors interested in a briefing with Margolis may schedule through Applied Research Corporation's media contact listed below.

**About Applied Research Corporation:**

Headquartered in central New Jersey with offices in Atlanta, London, San Francisco, Shanghai and St. Louis, Applied Research Corporation is a one-of-a-kind consulting firm that delivers comprehensive alignment & assimilation, assessment, coaching, and talent & career management services. In a world where speed propels decisions, Applied Research Corporation helps organizations identify, develop and leverage people to make decisions, and become strategic assets and sources of competitive advantage. Through their new leader assimilation and transition services, Applied Research Corporation helps ensure the success of newly appointed managers and executives worldwide. For more information, please visit [www.arclead.com](http://www.arclead.com) or e-mail [sales@arclead.com](mailto:sales@arclead.com).

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