

## Applied Research Corporation Managing Director to Lead Session on High Impact Succession Planning at 2006 Gulf Coast Symposium

**METUCHEN, N.J. (March 30, 2006) –**

**WHO:** Applied Research Corporation, a one-of-a-kind human resource consulting firm that delivers comprehensive alignment & assimilation, assessment, coaching, and talent & career management services

**WHAT:** Jan Margolis, managing director and co-founder of Applied Research Corporation, will present session 810 in the Talent Management category titled “High Impact Succession Planning”

**WHEN:** The 15th Annual Gulf Coast Symposium on Human Resource Issues will be held Tuesday, April 4, through Wednesday, April 5

Margolis is scheduled to present on Wednesday at 2:30 p.m. in room 402

**WHERE:** Reliant Center, Houston

**DETAILS:** With an anticipated attendance of more than 1,200 HR professionals, the 2006 Gulf Coast Symposium on Human Resource Issues is centered on the theme, “Delivering on the Promise.” This year’s conference features two keynote speakers and more than 70 professional development sessions.

The competitive hunt for leadership often assumes that solid general management skills are more important than specific industry or organizational knowledge, with expectations running high that qualified, charismatic leaders will transform businesses – but this doesn't always equal success. In her session, “High Impact Succession Planning,” Margolis will provide attendees with the tools and techniques to continually manage the succession planning process and ensure their organization is always prepared with a strong leadership pipeline.

### **About Applied Research Corporation:**

Headquartered in central New Jersey with offices in Atlanta, London, San Francisco, Shanghai and St. Louis, Applied Research Corporation is a one-of-a-kind consulting firm that delivers comprehensive alignment & assimilation, assessment, coaching, and talent & career management services. In a world where speed propels decisions, Applied Research Corporation helps organizations identify, develop and leverage people to make decisions, and become strategic assets and sources of competitive advantage. Through their new leader assimilation and transition services, Applied Research Corporation helps ensure the success of newly appointed managers and executives worldwide. For more information, please visit [www.arclead.com](http://www.arclead.com) or e-mail [sales@arclead.com](mailto:sales@arclead.com).

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**Note to Editors:** Editors interested in a briefing with Margolis may schedule through Applied Research Corporation's media contact listed below.

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