

Harvard Business School's Dynamic Women in Business Conference Features Applied Research Corporation President

METUCHEN, N.J. (January 7, 2008)

- WHO:** Leadership expert Jan Margolis, founder and president of Applied Research Corporation
- WHAT:** As a distinguished panelist, Margolis will contribute her expertise in the areas of leadership and development at Harvard Business School's 17th Annual Dynamic Women in Business Conference
- WHEN:** The "Entrepreneurship- Mentoring Success: Building Mentorship Into Your Career" Panel Discussion will be held on Saturday, January 26, 2008 at 10:00 a.m. EST
- WHERE:** Harvard Business School
Soldiers Field
Boston, Mass.
- DETAILS:** The Dynamic Women in Business conference is a powerful conference forum where students, alumni, faculty, distinguished business leaders and community members discuss the opportunities and challenges facing women in today's business world. Jan Margolis' accomplishments at Applied Research Corporation are a compelling example of the impact that female business leaders can have on their organizations, employees, and communities. She will contribute her expertise in the areas of leadership and development and share her experiences and insight on being a woman in today's business environment.

Margolis is co-founder and president of Applied Research Corporation, a specialized leadership development company focused on assessing, coaching and talent management.

For additional information on Harvard Business Schools Dynamic Women in Business Conference, visit <http://www.wsaconference.com/>.

About Applied Research Corporation:

Applied Research Corporation is a leadership development consulting company specializing in leveraging human capital through accurate predictive assessment, insightful coaching, effective training and proven talent management strategies. Our clients range from mid-size to global organizations that understand the business value of accelerating the development of key talent. Applied Research Corporation offers the experience and the capacity to support their needs on a worldwide basis. For more information, please visit www.arclead.com or e-mail sales@arclead.com.

#

Note to Editors: Editors interested in a briefing with Margolis may schedule through Applied Research Corporation's media contact listed below. Trademarks and registered trademarks referenced herein remain the property of their respective owners.

Media Contact:

Nicole Sherman
The Devon Group
(732) 224-1000, ext. 16
nicole@devonpr.com