

# APPLIED RESEARCH CORPORATION

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## **Applied Research Corporation Names Dr. Ron Bossert as Senior Vice President, Transition Coaching Practice**

*One of the Most Prominent Experts in the Field Heads Unique Offering at Leading Human Resource Consulting Firm*

**METUCHEN, NJ (February 3, 2004)** – Applied Research Corporation, a one-of-a-kind human resource consulting firm that delivers comprehensive assessment, coaching, transition leadership, and performance management strategies, today announced that Dr. Ronald (Ron) Bossert has joined the company as senior vice president of the transition coaching practice.

Bossert is considered to be a pioneer in leadership effectiveness. Prior to joining Applied Research Corporation, he was director, management education and development at Johnson & Johnson World Headquarters, with responsibility for executive development and coaching programs. At Johnson & Johnson, Bossert was responsible for the design and delivery of the transition leadership forums, new business leader programs, and transitions coaching based on a model he developed working with Michael Watkins, a leading transitions expert from Harvard Business School and author of the best-selling book, *The First 90 Days*.”

Jan Margolis, co-founder and managing director of Applied Research Corporation, said, “Ron’s work at Johnson & Johnson was ground-breaking and serves as a gold-standard for the transitions of high potential executives. He’ll be instrumental in expanding our transition coaching practice and our customers will benefit from his depth of experience and practical expertise in effective executive transitions.”

Bossert’s tenure at Johnson & Johnson started in 1989, when he joined the company as manager, corporate management training and development. In that capacity, he was responsible for advanced management programs worldwide and managed the senior management program in the Asia Pacific region. He was promoted to director, corporate management training and development and in 1998 moved into his most recent role. He holds a D.Ed. from Pennsylvania State University and M.Ed. and B.A. degrees from Kutztown State College. His published works include several key articles on executive development and strategic thinking task forces.

## **About Applied Research Corporation**

Headquartered in central New Jersey with offices in Atlanta, GA, St. Louis, MO, Phoenix, AZ, London, and Shanghai, Applied Research Corporation is a one-of-a-kind consulting firm that delivers comprehensive assessment, coaching, transition leadership and performance management services. In a world where speed propels decisions, Applied Research Corporation helps identify and develop managers who can make the right decisions quickly, based on experience and solid business understanding, to create real competitive gains for their organizations.

Applied Research Corporation employs leading talent development experts who identify the success factors and standards that align individual performance with business objectives. For more information, visit [www.arclead.com](http://www.arclead.com) or e-mail [sales@arclead.com](mailto:sales@arclead.com)

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