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Applied Research Corporation Executive Appointed to Trinitas Health Foundation Board of Trustees

METUCHEN, N.J. (September 20, 2004) -- Applied Research Corporation, a one-of-a-kind human resource consulting firm that delivers comprehensive assessment, coaching, transition leadership, and performance management strategies, today announced the appointment of Jan Margolis, managing director and co-founder, to the board of trustees of the Trinitas Health Foundation.

Margolis is a new appointment to the now 19-member board that oversees the Trinitas Health Foundation, a 501(c) 3 charitable organization that helps Trinitas Hospital upgrade facilities, expand services, and establish greater contact with the community. The Foundation raises funds through a number of activities, including appeals, special events such as golf outings and galas, memorial and tribute giving, private and corporate foundation grants, and planned giving vehicles such as bequests and charitable trusts. Margolis will be sitting on the program committee, which helps allocate the Foundation's monetary awards.

"Jan is a highly respected member of the community and we are excited to have her join the board," said John Gibardi, chairman of the Trinitas Health Foundation. "Her extensive professional background and strong commitment to service will greatly benefit the Foundation as well as the hospital."

Margolis co-founded Applied Research 15 years ago, and has led the firm in developing and managing each of its core businesses including assessment, coaching, transition leadership and performance strategies. Margolis is also a highly sought advisor, working with newly appointed managers and executives as they transition into their new responsibilities. Previously, she was senior vice president of executive resources at Bristol-Meyers Squibb, managed the professional development and placement of senior executives globally for Bankers Trust Company, and was the co-producer and on-air host of the Emmy Award winning PBS television series, "Women: Choices and Challenges."

The program committee helps allocate the monies the Foundation raises, and the board is currently overseeing the capital campaign for the hospital. The campaign goal of \$10 million will be used to provide partial funding for a new cancer center, a five-story facility to be completed in late 2005.

"Trinitas Hospital has been serving Union County residents for over 100 years," said Margolis. "I am honored to be a part of an organization committed to improving the health of the community and plan to use my experience to help further the board's mission."

About Trinitas Hospital

A Catholic teaching hospital sponsored by the Sisters of Charity of Saint Elizabeth, Trinitas Hospital was established in January 2000 following the consolidation of St. Elizabeth Hospital and Elizabeth General Medical Center. It is a full service, 531-bed healthcare facility serving those who live and work in the Union County area. Trinitas offers specialized care, including the following Centers of Excellence: Behavioral Health & Psychiatry, Cardiology, Oncology, Maternal/Child Health, The Center for Wound Healing & Hyperbaric Medicine, Diabetes Management, The Sleep Disorders Center, Renal Services and the Trinitas School of Nursing. For more information, visit www.trinitashospital.com.

About Applied Research Corporation

Headquartered in central New Jersey with offices in Atlanta, Ga., St. Louis, Mo., Phoenix, Ariz., London, and Shanghai, Applied Research Corporation is a one-of-a-kind consulting firm that delivers comprehensive assessment, coaching, transition leadership and performance management services. In a world where speed propels decisions, Applied Research Corporation helps identify and develop managers who can make the right decisions quickly, based on experience and solid business understanding, to create real competitive gains for their organizations. Through their transition support services, Applied Research Corporation helps ensure the success of newly appointed managers and executives, worldwide. For more information, visit www.arclead.com or e-mail sales@arclead.com.

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