

# APPLIED RESEARCH CORPORATION

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## Applied Research Executives to Present Transition Leadership Strategies at Global Forum 2004

*-Presentation to Demonstrate an Integrated and Systematic Transition Coaching Process Resulting in Significant Return on Investment-*

**METUCHEN, N.J. (May 6, 2004) –**

- WHO:** Applied Research Corporation, a one-of-a-kind human resource consulting firm that delivers comprehensive assessment, coaching, transition leadership, and performance management strategies.
- WHAT:** Ronald (Ron) Bossert, Senior Vice President Transition Leadership Services, and Ann Orton, Executive Coach, Coaching Services, both of Applied Research Corporation, will co-present “Transition Coaching: Accelerating Leadership Success”
- WHEN:** Thursday, May 20, 2004 from 11:00 a.m. to 12:30 p.m.
- WHERE:** The Global Forum on Executive Development and Business Driven Action Learning, Feldafing, Germany (near Munich)
- DETAILS:** The Global Forum is designed to give companies the opportunity to discuss best practices and common dilemmas associated with business driven action learning executive programs. Bossert, one of the originators of the Global Forum, and Orton, will provide coaching strategies on actions newly appointed leaders take during the first few months can have a significant impact on their success. This session presents an integrated and systematic transition coaching process that demonstrated significant return on investment for a Fortune 50 company.

For more information about the Conference, please visit [www.globalforum2004.com](http://www.globalforum2004.com)

### About Applied Research Corporation

Headquartered in central New Jersey with offices in Atlanta, Ga., St. Louis, Mo., Phoenix, Ariz., London, and Shanghai, Applied Research Corporation is a one-of-a-kind consulting firm that delivers comprehensive assessment, coaching, transition leadership and performance management services. In a world where speed propels decisions, Applied Research Corporation helps identify and develop managers who can make the right decisions quickly, based on experience and solid business understanding, to create real competitive gains for their organizations. Through their transition support services, Applied Research Corporation helps ensure the success of newly appointed managers and executives, worldwide. For more information, visit [www.arclead.com](http://www.arclead.com) or e-mail [sales@arclead.com](mailto:sales@arclead.com).